



**Parks & Recreation Commission Regular Meeting  
Minutes**

**October 13, 2025 5:30 PM  
Council Chambers  
400 N. Douty St.**

**CALL TO ORDER:**

Vice-Chair Scott called the meeting to order at 5:30 PM.

**ROLL CALL:**

<b>Present:</b>	<b>Absent:</b>
Parks and Recreation Commissioner Joseph Castaneda Parks and Recreation Commissioner Carolyn Hudgins Parks and Recreation Commissioner Gregory Kelley Parks and Recreation Commissioner Judy Scott Parks and Recreation Commissioner Santiago Rodriguez	Parks and Recreation Commissioner Sheldon Blackwell

**INVOCATION :**

*LED BY COMMISSIONER RODRIGUEZ*

Led by Commissioner Rodriguez.

**FLAG SALUTE:**

Flag Salute led by Vice-Chair Scott.

**PUBLIC COMMENT:**

*This is the time for citizens to comment on subject matters not on the agenda and that are within the jurisdiction of the Commission. This is also the public's opportunity to request an item from the Consent Calendar be pulled for discussion purposes or to comment on any item on the agenda. A maximum of three minutes is allowed for each speaker. Please begin your comments by stating your name and providing your city of residence.*

Public Works Director Russ Sterling was introduced to address concerns about the Youth Athletic Complex fields. Director Sterling addressed the issue and apologized to the commission and public.

Interim City Manager Chris Tavarez echoed Director Sterling's comments and apologized about the situation.

**CONSENT CALENDAR:**

*Consent Calendar items are considered routine and will be enacted in one motion. There will be no separate discussion of these matters unless a request is made and then the item will be removed from the Consent Calendar to be discussed and voted upon by a separate motion.*

A. Approval of the August 11, 2025 Meeting Minutes

Motion to approve minutes

**RESULT:** TABLED  
**MOVER:** Hudgins  
**SECONDER:** None  
**AYES:** None

Motion to table the minutes until printed copies are received.

**RESULT:** PASSED  
**MOVER:** Kelley  
**SECONDER:** Castaneda  
**AYES:** Kelley, Castaneda, Rodriguez, Hudgins, Scott

## **DIVISION UPDATES:**

### **A. Parks Resource Officer Annual Updates**

City of Hanford Sergeant Jimenez presented the Parks Resource Officer Annual Updates.

- Went over Hart Officers and Schedule
- Crimes
- Other Non-Criminal Issues
- Major City Parks
- Incidents/Records
- Incident Results
- Park Statistics Through 10/11/25 (1,327 incidents)

Sergeant Jimenez addressed all questions and comments.

### **B. Sports Complex Updates**

Sports Coordinator Austin Payne presented the Sports Complex Updates.

- Tournament Updates
- Softball Complex closed 10/6-10/19 to level outfields, seed, fertilize and relevel fields.
- The second week of the adult league for Fall will resume 10/21

### **C. Parks Updates**

Parks Manager Winebrenner presented the Parks Updates.

- **Projects/ Updates:**
  - Base duties
  - Renaissance Fair Fencing
  - Soccom close out
  - Hidden Valley Slide Replacement
  -
- **Plans Upcoming:**
  - Winter Wonderland - Plan and set up
  - Splash Pad - Shutdown and Winterize
- **Helping Hands 2025**
  - Sept 13 – Freedom Park
  - Fitness court softball top off

- String trimming
- Shelter clean up
- Deep clean play structure
- October Centennial Park
- Painting
- Fibar Top-Off
- General Park Cleanup
- November Civic Park –Winter Wonderland 11/8/2025

Park of the Month: Hidden Valley Park

Parks Manager Winebrenner addressed all questions.

## D. Marketing/Sponsorship Updates

Recreation Coordinator Brittany Parreira presented the marketing/sponsorship updates.

### 9500 visits

- Sponsorships
- Spence Fence- Trade
- Marketing
- ABC 30 Commercial Cost - \$3,000
- 36 spots running from 9/15/2025- 10/05/2015
- Video From REMSCAPE Cost - \$300
- 2 Press Releases- Free
- Social Media Cost - \$320
- Boost on FB and IG Event and Video
- Kreatve Content - \$2,000

Total : \$5,620

Christmas Parade:

Marketing Plan:

- Facebook & Instagram / Press Release
- Sponsorship Goal: \$2,000
- Sponsors: \$4,500 secured

Winter Wonderland:

Marketing Plan:

- ABC 30 Commercial Cost - \$7,500 + Trade
- Commercial Video From REMSCAPE Cost- TBD
- Press Releases Free
- Paid Social Media Cost - TBD
- -Boost on FB and IG Event and Video
- Kreatve Content Cost - \$7,500
- -Photos and Reels
- Univision Commercial Cost - \$7,500 + Trade

Sponsorships

- Goal is \$75,000
- Currently have \$42,500 Secured

- Sponsors
- Pristine Roofing
- Kings Federal Credit Union
- Aria Community Health Center
- Pristine Solar & Electric
- Badasci Tire
- Darrel's Mini Storage
- Cricket
- Crossroads Pregnancy Center
- Core Home Loans
- Hanford Online Charter
- Netto Ag
- Carl Nelson Insurance
- Amtrak
- FAST Credit Union

Recreation Coordinator Brittany Parreira answered all questions.

### E. Events and Programs Updates

Recreation Manager Adam Ramos provided the events and program updates.

All questions were addressed by Recreation Manager Adam Ramos.

### F. Directors Updates

Director Brad Albert provided the Director's Updates.

- Agreement with Hanford Youth Baseball: The Ad Hoc Committee met with HYB and a draft agreement was discussed.
- YAC Restroom/Concession Building: The project is on-schedule, with no delays. The building will be delivered in November.
- Urban and Community Forestry Grant: We received two proposals for the on-call Arborist. We will evaluate their proposals. RFB for the tree supplier will close on Friday. The Draft Urban Forest Master Plan will be presented to the Commission in November.
- Winter Wonderland Planning and Preparation: We are currently recruiting performers, rough and finish carpenters, and PT staff.
- Softball Complex Presentation to the City Council on October 21st.

All questions were addressed by Director Albert.

## GENERAL BUSINESS:

### A. Tree Removal Request - 605 S. Irwin St

Parks Manager Levi Winebrenner presented the tree removal request for the at 605 S Irwin St.

Motion to remove and replace

**RESULT:** PASSED  
**MOVER:** Castaneda  
**SECONDER:** Kelley  
**AYES:** Castaneda, Kelley, Hudgins, Rodriguez, Scott

## FUTURE AGENDA ITEMS:

**ADJOURNMENT:**



# HANFORD

## CALIFORNIA

### **PARKS MONTHLY UPDATE**

Parks And Recreation Commission October 2025

# Updates

- **Projects/ Updates:**

- Base duties
- Renaissance Fair Fencing
- Soccom close out
- Hidden Valley Slide Replacement

**Plans Upcoming:**

- Winter Wonderland - Plan and set up
- Splash Pad - Shutdown and Winterize



# Helping Hands 2025

## Sept 13 – Freedom Park

- Fitness court softfall top off
- String trimming
- Shelter clean up
- Deep clean play structure

## October Centennial Park

- Painting
- Fibar Top-Off
- General Park Cleanup

**November Civic Park –Winter  
Wonderland 11/8/2025**



# Park of the Month

## Hidden Valley Park

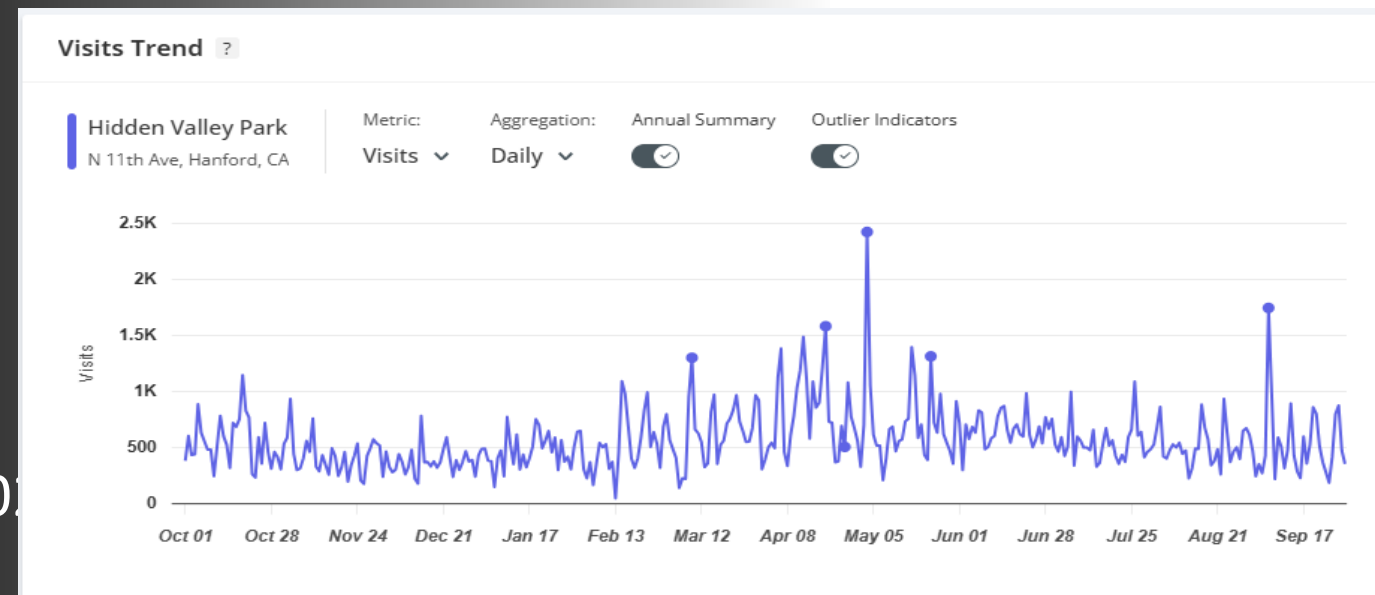
- 18 Acres – Passive & active uses
- Splash Pad, beach Volleyball, Shelters, Playground
- Pond, Dog Park, Disc Golf, Fitness Court

## Visits

- 205k per year, 561+ per day average
- 76k unique visitors
- 51-minute dwell time

## Improvements/ Issues

- Fitness court in 2023
- Events like Catfish Crawl, September 20
- Disc Golf course



**Questions or Comments?**

