



Parks & Recreation Commission Meeting Agenda

April 10, 2023
5:30 PM – Regular Meeting
Council Chambers
400 N. Douty St.

CALL TO ORDER:

INTRODUCTION TO NEW COMMISSIONERS:

ROLL CALL:

FLAG SALUTE:

PUBLIC COMMENT:

This is the time for citizens to comment on subject matters not on the agenda and that are within the jurisdiction of the Commission. This is also the public's opportunity to request an item from the Consent Calendar be pulled for discussion purposes or to comment on any item on the agenda. A maximum of three minutes is allowed for each speaker. Please begin your comments by stating your name and providing your city of residence.

CONSENT CALENDAR:

Consent Calendar items are considered routine and will be enacted in one motion. There will be no separate discussion of these matters unless a request is made and then the item will be removed from the Consent Calendar to be discussed and voted upon by a separate motion.

DIVISION UPDATES :

- A. Parks Division Updates
- B. Recreation Division Updates
- C. Director Updates

GENERAL BUSINESS:

- A. Discussion on the Longfield Fitness Center Membership Fees

FUTURE AGENDA ITEMS:

ADJOURNMENT:

Materials related to an item on this Agenda submitted to the City Council after distribution of the agenda packet are available to public inspection in the City Clerk's Office located at 319 N. Douty Street, Hanford, California 93230, during

normal business hours. Such agendas are also available at the city's website, www.cityofhanfordca.com subject to staff's ability to post the agenda before the meeting.

If you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's office, 559-585-2515, 319 N. Douty Street, Hanford, California 93230, at least 2 days prior to the meeting {28 CFR 35.102.35.104 ADA Title II}



AGENDA STAFF REPORT

MEETING DATE: 4/10/2023

AGENDA SECTION: DIVISION UPDATES

SUBJECT:

Parks Division Updates

RECOMMENDATION:

Recommendation:

Recommended Motion:

BACKGROUND:

Parks and Facilities Manager Winebrenner will present the Parks updates at the meeting.

FISCAL IMPACT:

ATTACHMENTS:

None



AGENDA STAFF REPORT

MEETING DATE: 4/10/2023

AGENDA SECTION: DIVISION UPDATES

SUBJECT:

Recreation Division Updates

RECOMMENDATION:

Recommendation: That the commission receives the update.

Recommended Motion:

BACKGROUND:

FISCAL IMPACT:

ATTACHMENTS:

1. Recreation PP April 2023

Hanford Recreation Division

March

- 4, 11, 18, 25: Kids in the Kitchen
(34 kids at Coe Park Hall)
- 7, 14, 21, 28: Food Truck Takeover (Tuesday's)
- 17: Zumbathon (200 people)

Kids in Kitchen



Zumbathon

Presentation to the Parks and Recreation Commission April 10, 2023

Hanford Recreation Division

April

- 1: Food Truck Takeover on Court Street in Civic Park
- 3 - 7: Spring Day Camp (25 kids at Coe Park Hall)
- 6: Ghost Hunter Show Premiere at Courthouse Stage Area
- 4, 11, 18, 25: Food Truck Takeover Tuesdays
- 7: Egg Hunt
- 21: Mother & Son Date Night
- 22: Daddy & Daughter Date Night

Presentation to the Parks and Recreation Commission April 10, 2023

**Food Truck
Takeover**



**Food Truck
Takeover**

Hanford Recreation Division

May

- 4: Thursday Night Market Place Starts
- 5: Cinco De Mayo Zumbathon
- 6: Food Truck Takeover
- 5, 6, 7: Lifeguard Certification Training
- 9, 16, 23, 20 Tuesdays Food Truck

Presentation to the Parks and Recreation Commission April 10, 2023

Freddie Fire Truck Rides



Carousel

CIVIC FACILITY RENTALS

- Autism Awareness Run
- Oakview Congregation Conference
- DHIA Annual Dinner
- Holiness Pentecostal Annual Dinner
- COS Luncheon
- Hanford Baseball Booster Dinner
- Auction House Event
- Excellence in Education
- Daddy Daughter Dance
- Mother Son Dance
- United Way Luncheon
- Kings County Mexican American Dinner
- Hanford Prom
- National Day of Prayer
- Kings Valley Academy Prom
- Shelly Baird Graduation





WE'RE HIRING!

- Longfield (4 openings)
- Rec Leaders for Summer Day Camp (4 openings)
- Facility Host (2 openings)
- Lifeguards

QUESTIONS?



AGENDA STAFF REPORT

MEETING DATE: 4/10/2023	AGENDA SECTION: DIVISION UPDATES
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SUBJECT:

Director Updates

RECOMMENDATION:

Recommendation: That the Commission receives the updates.

Recommended Motion:

BACKGROUND:

The months of March and April have been busy. We had to say farewell to two staff persons, Recreation Supervisor Armando da Silva, and Administrative Analyst Jerald Campbell. Both will be missed very much. As a small department, when two staff leave, it dramatically affects all aspects of the department. Recruitment for both positions is underway, and we are hopeful to fill those vacancies in May. The highlights of the past month are:

- **Heroes Park** -On April 4, 2023, Council approved the Sale and Purchase Agreement for the forty acres for the future Heroes Park. This milestone took nearly two years to complete, and the Request for Proposals (RFP) for park design will be released within the next few weeks.

- **Prop 64 Grant Application** - We received preliminary notice that our Prop 64 grant application is recommended for funding for the total requested amount of \$2,452,065. This grant will fund the Hanford Boys and Girls Club operation at Coe Park. After school, the club will serve junior and high school students, strongly emphasizing Science, Technology, Engineering, and Mathematics (STEM). Drug and alcohol prevention are also vital components of the program. The Boys and Girls Club of the Sequoias will serve as the lead agency.

- **CLEAN California Grant Application** – The CLEAN California grant application is due on April 28. We will be requesting \$3 Million for The Civic Park Restoration Project. This project will include the Court Street Promenade, complete turf replacement, public art, additional trees, park benches, and lighting. In addition, 45 new trash/recycling containers for downtown and Civic Park will be purchased.

- Hidden Valley Park Community Outreach – Due to completing priorities, the Hidden Valley Park community outreach has been slightly delayed until late April/early May. This outreach will include 3-4 public meetings and an online survey. Survey results will be tabulated, and conceptual drawings will be presented. Once a final preliminary design has been chosen, cost estimates will be completed.

- Walk with a Doc Program (WWD) – The Walk with a Doc Program is a City and Adventist Health partnership. The first event was held on March 18 at Freedom Park, and the next WWD will be on April 15 at Centennial Park. The walks begin promptly at 9 am.

- Fitness Court Orientation Classes - Orientation classes are offered each Saturday at 9 am at the Fitness Court at Hidden Valley Park. Fitness Ambassadors are on hand to demonstrate the various exercises and answer questions. The sessions are open to the community at no cost.

FISCAL IMPACT:

None.

ATTACHMENTS:

None



AGENDA STAFF REPORT

MEETING DATE: 4/10/2023	AGENDA SECTION: GENERAL BUSINESS
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SUBJECT:

Discussion on the Longfield Fitness Center Membership Fees

RECOMMENDATION:

Recommendation: Based on an analysis of the financial data to date and the City Council's desire to increase cost recovery across all City programs and services, staff recommends keeping the Longfield Fitness Center fees at their current level. Continued financial tracking is needed to balance affordability and cost recovery.

Recommended Motion:

BACKGROUND:

Background

In 2021, the City undertook the renovation of the Longfield Center. Working in partnership with the Longfield Advisory Committee, several renovation/remodeling projects were identified and completed. Those improvements included:

- Complete renovation of the lobby
- Complete redesign and improvements to the Longfield Hall of Fame display
- Switching locations of the fitness center with the game room
- Creation of a state-of-the-art fitness center and \$75,000 of Life Fitness equipment, smart TVs, and a sound system.
- Design of a small conference room with computers, smart TV, and conference table
- New flooring in the lobby, game room, fitness center, and conference room
- Interior painting of the entire center

These improvements were sorely needed and were received well by the community.

The purpose of the reimagined fitness center is to provide new equipment to replace the existing antiquated equipment and a relaxed, low-key environment for the community to use and enjoy.

Careful consideration was given to the type of marketing of the center, as there were concerns over the competition of other commercial fitness centers.

The hours of the center were also expanded by 30 hours per week. Opening at 6 am and closing at

9 pm to provide a broad timeframe to accommodate personal workout preferences.

The goal of structuring the fitness center membership fees was to make it very affordable while giving people a choice on the type of membership packages and payment structure offered. The current membership fees are as follows:

Adults / 16 - 59

Day Pass	\$5	
Monthly	\$12	
Quarterly	\$30	\$10 per month
Annual	\$100	\$8.33 per month

Seniors / 60+

Day Pass	\$3	
Monthly	\$10	
Quarterly	\$25	\$8.33 per month
Annual	\$75	\$6.25 per month

The breakdown of the monthly fees are:

Adults (16-59)

Package	Fee
Day	\$5
Monthly	\$12
Quarterly	\$10
Annually	\$8.33

Seniors (60+)

Package	Fee
Day	\$5
Monthly	\$10
Quarterly	\$8.33
Annually	\$6.25

Memberships

There are currently a total of 144 memberships, with 60 of those currently active. Twenty-nine percent are annual senior members.

Cost Recovery

The start-up expenses totaled \$95,829, and the ongoing monthly costs are \$9,450, which includes staffing, utilities, equipment maintenance, and custodial services. Annual expenses are \$113,400, and revenue is approximately \$26,211, calculating a cost recovery rate of 23%.

FISCAL IMPACT:

ATTACHMENTS:

1. Fitness Brochure February 2022 (PDF)

Fitness Center Hours

Monday - Friday
6:00 am - 9:00 pm

Saturday
6:00 am - 5:00 pm

Memberships

NO OBLIGATION MEMBERSHIPS

Adults / 16 - 59

Day Pass	\$5	
Monthly	\$12	
Quarterly	\$30	\$10 per month
Annual	\$100	\$8.33 per month

Seniors / 60+

Day Pass	\$3	
Monthly	\$10	
Quarterly	\$25	\$8.33 per month
Annual	\$75	\$6.25 per month

Call (559) 585-2530 or visit the
Longfield Center to get your
membership today.



Fitness Center

Longfield Center

560 S. Douty Street, Hanford, CA
559.585.2530



Fitness Center



Longfield Center

560 S. Douty Street, Hanford, CA
(559)585-2530

Fitness Center

How to qualify for Longfield Center Fitness Center Membership

- 1 Must be 16 years or older.**
Must provide proper proof of age.
- 2 Submit a completed waiver.**
Waiver provided at the Reception Desk.
- 3 Pay a membership fee.**
Percentage of fee can be waived for residents providing a need or hardship based on assistance program guidelines.
- 4 Join the Fitness Center**
To learn more about the equipment you're about to enjoy please ask staff for assistance before the use of fitness equipment.

"Low-key & Relaxed Atmosphere"



Join In, Get Fit Today

CARDIOVASCULAR MACHINES

Treadmill
Recumbent Bike
Indoor Cycle

FREE WEIGHT

Dumbbells (5 - 75lb.)
Straight Barbell (20 - 60lb.)
Adjustable Benches

STRENGTH TRAINING EQUIPMENT

Dumbbells
Multi-Press
Adjustable Pulley
Biceps Curl / Triceps Extension
Abdominal/Back Extension
Pulldown / Row Station
Leg Curl / Extension
Leg Press Station
Assist Dip / Chin

"All NEW Equipment"