



AGENDA

PARKS AND RECREATION COMMISSION

of the

CITY OF HANFORD

COUNCIL CHAMBERS

400 N. Douty St.

5:30 PM, Monday, January 14, 2019

CALL TO ORDER

ROLL CALL

FLAG SALUTE

PUBLIC COMMENT

*This is the time for citizens to comment on subject matters not on the agenda and that are within the jurisdiction of the Commission. This is also the public's opportunity to request an item from the Consent Calendar be pulled for discussion purposes or to comment on any item on the agenda. A maximum of **three minutes** is allowed for each speaker. Please begin your comments by stating your name and providing your city of residence.*

CONSENT CALENDAR

Consent Calendar items are considered routine and will be enacted in one motion. There will be no separate discussion of these matters unless a request is made and then the item will be removed from the Consent Calendar to be discussed and voted upon by a separate motion.

- A. Approval of Parks and Recreation Meeting Minutes of October 8, 2018**
- B. Approval of Parks and Recreation Special Meeting Minutes of December 18, 2018**
- C. Parks and Recreation Supervisor Chavez Monthly Staff Report**
- D. Sports, Longfield Center, Aquatics/Skate Park, Facilities, Community Promo/Events**
- E. Parks Maintenance Staff Report November/December '18**

STAFF COMMUNICATION

GENERAL BUSINESS

1. Elect New Chair and Vice Chair Commissioner
2. Parks and Recreation: Review and discussion of the Parks and Recreation Master Plan Update survey questions.

COMMISSIONERS ITEMS OF INTEREST

ADJOURNMENT

Materials related to an item on this Agenda submitted to the Parks & Recreation Commission after distribution of the agenda packet are available to public inspection in the Parks & Recreation Office located at 321 N. Douty Street, Hanford, California 93230, during normal business hours. Such documents are also available at the city's website, www.cityofhanfordca.com subject to staff's ability to post documents before the meeting.

If you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Parks & Recreation office, 559-585-2525, 321 N. Douty Street, Hanford, California 93230, at least 2 days prior to the meeting {28 CFR 35.102.35.104 ADA Title II}



**AGENDA
STAFF REPORT**

MEETING DATE: 1/14/2019	AGENDA SECTION: A
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SUBJECT:

Approval of Parks and Recreation Meeting Minutes of October 8, 2018

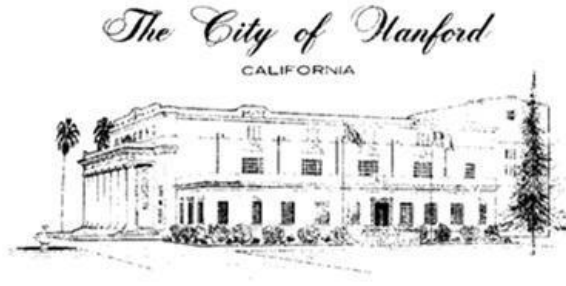
RECOMMENDATION:

Approve Minutes of October 8, 2018

FISCAL IMPACT:

ATTACHMENTS:

October 8, 2018 MINUTES



MINUTES
PARKS AND RECREATION COMMISSION
of the
CITY OF HANFORD

COUNCIL CHAMBERS
400 N. Douty St.
5:30 PM, Monday, October 8, 2018

CALL TO ORDER

Vice Chair Commissioner Milnes called the meeting to order at 5:31 p.m.

ROLL CALL

Attendee Name	Title	Status	Arrived
Michael Stoddard		Absent	
Matthew Milnes		Present	
Patricia Lewis		Absent	
Karen Clancy		Present	
Joseph Castaneda		Present	
Gregory Kelley		Present	

FLAG SALUTE

Flag salute was led by Vice Chair Commissioner Milnes.

PUBLIC COMMENT

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Paula Massey thanked the Parks and Recreation Commission for considering the skate park memorial and notifying her that it was on the agenda.

CONSENT CALENDAR

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RESULT:	APPROVED [UNANIMOUS]
MOVER:	Karen Clancy
SECONDER:	Gregory Kelley
AYES:	Milnes, Clancy, Castaneda, Kelley
ABSENT:	Stoddard, Lewis

- A. Approval of Parks and Recreation Meeting Minutes of September 10, 2018**
- B. Supervisor Chavez' Monthly Parks and Recreation Report**
- C. Sports, Longfield Center, Aquatics/Skate Park, Facilities, Community Promo/Events**
- D. Parks Division Staff Report September 2018**

GENERAL BUSINESS

1. Skate Park entryway memorial sign design options

Superintendent Dias presented three design options for the skate park memorial sign.

Memorial sign option one: Standard concrete sign with the bronze plaques mounted to the lower half of the sign-\$15,000.00

Memorial sign option two: Boulder with a smooth-cut side. The signage will be placed alongside the plaques-\$10,000.00

Memorial sign option three: Boulder with a rough finish, lettering engraved into the boulder and the plaques mounted-\$8,000-\$10,000.00

Recommendation from the Parks and Recreation Commission was to go with option three \$8,000-\$10,000 monument bolder.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Matthew Milnes
SECONDER:	Joseph Castaneda
AYES:	Milnes, Clancy, Castaneda, Kelley
ABSENT:	Stoddard, Lewis

2. Master Plan Update

Director Miller gave the Commission a progress report on the Master Plan Update. Pro's Consulting requested to meet with the Commission on December 18th at noon, to go over the Park Master Plan. Director Miller asked for a consensus from the Commission to cancel November's Parks and Recreation meeting, due to the Veteran's Day holiday. December 10, 2018 regular Parks and Recreation meeting will be cancelled, if the December 18th special meeting is scheduled. All Commissioners agreed to cancel November and December regular Parks and Recreation Commission Meeting and hold a special meeting with Pro's Consulting to discuss the Parks and Recreation Master Plan on December 18th at noon.

RESULT:	CONSENSUS
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STAFF COMMUNICATION

Superintendent Dias provided an update on the Coe Park Arbor project, which should be completed by the end of the month.

Supervisor Chavez invited all Commissioners to attend a special-needs event scheduled Tuesday, October 30, 2018.

COMMISSIONERS' ITEMS OF INTEREST

Commissioners Kelley and Clancy thanked everyone for their hard work in making the Hall of Fame event a success.

Commissioner Castaneda had a concern regarding trailers in the parks overnight.

ADJOURNMENT

Vice Chair Commissioner Milnes adjourned the meeting at 5:53 p.m.

Respectfully Submitted,

Rosamaria Contreras
Administrative Technician



**AGENDA
STAFF REPORT**

MEETING DATE: 1/14/2019	AGENDA SECTION: B
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SUBJECT:

Approval of Parks and Recreation Special Meeting Minutes of December 18, 2018

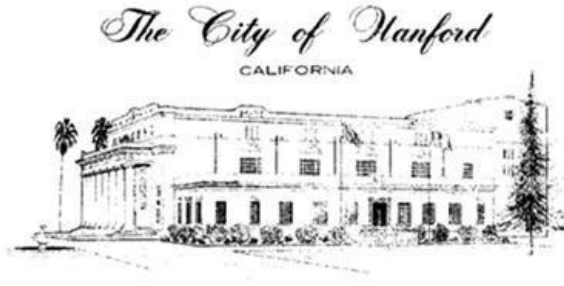
RECOMMENDATION:

Approve Parks and Recreation Special Meeting Minutes of December 18, 2018

FISCAL IMPACT:

ATTACHMENTS:

DECEMBER 18, 2018 SPECIAL MEETING MINUTES



MINUTES
PARKS AND RECREATION COMMISSION
of the
CITY OF HANFORD
SPECIAL MEETING
TRAINING ROOM
319 N. Douty
12:00 PM, Tuesday, December 18, 2018

CALL TO ORDER

Chair Commissioner Stoddard called meeting to order at 12:00 p.m.

ROLL CALL

Attendee Name	Title	Status	Arrived
Michael Stoddard		Present	
Matthew Milnes		Absent	
Patricia Lewis		Present	
Karen Clancy		Present	
Joseph Castaneda		Present	
Gregory Kelley		Present	

FLAG SALUTE

Flag salute was led by Chair Commissioner Stoddard.

PUBLIC COMMENT

*This is the time for citizens to comment on subject matters not on the agenda and that are within the jurisdiction of the Commission. This is also the public's opportunity to request an item from the Consent Calendar be pulled for discussion purposes or to comment on any item on the agenda. A maximum of **three minutes** is allowed for each speaker. Please begin your comments by stating your name and providing your city of residence.*

Mark Pratter, City of Hanford resident, was concerned that most of the public would be unable to attend this meeting, with it being scheduled during the day. He also felt that the survey meeting (Focus Group) should have been publicized, giving the public opportunity to attend and that today's agenda should have been more specific. Mr. Pratter is strongly against the sale of the land west of Hidden Valley Park and would like it to be kept for future park development.

Michael Quinn, City of Hanford resident, also conveyed his concerns and strongly supports the retention and expansion of Hidden Valley Park.

Bob Ramos agreed with Mr. Pratter and Mr. Quinn regarding the sale of property west of Hidden Valley Park.

CONSENT CALENDAR

Consent Calendar items are considered routine and will be enacted in one motion. There will be no separate discussion of these matters unless a request is made and then the item will be removed from the Consent Calendar to be discussed and voted upon by a separate motion.

GENERAL BUSINESS

I. PROS CONSULTING Presentation: Parks Master Plan

Parks and Recreation Director Miller introduced Michael Svetz, Pros Consulting, who was contracted to update The Parks Master Plan. Mr. Svetz explained the timeline and the process of updating The Parks Master Plan, which was last updated in 2009. He reviewed Pros Consulting Service's qualifications, adding that they have helped agencies in 45 states and 7 foreign countries through over 900 projects. Over 400 master plans have been successfully implemented, and they have driven over \$5 billion worth of capital investment. Pros Consulting has completed to date: Data Gathering, Community Profile and Recreation Trends, Park and Facility Inventory and Assessment, and Focus Group/Stakeholder Interviews. He noted the desired outcomes:

- Engage the diverse Hanford community
- Utilize a wide variety of data sources and best practices
- Determine unique level-of-service standards
- Shape financial and operational preparedness
- Develop a dynamic and realistic strategic action plan

Next Steps (Timeline):

- City Council Work Session--January 15, 2019 5:30 p.m.
- Statistically Valid Survey--January/February 2019
- Park and Facility Inventory and Assessment Technical Report--February 2019
- Levels of Service—February 2019
- Program Assessment—February 2019
- Community Needs—March 2019
- Park by Park Improvement Workshop—March 2019

Mr. Svetz addressed Commissioners' concerns.

II. Recommendation on Lacey Median Design

Superintendent Dias requested that the Parks and Recreation Commission approve the recommendation of the Lacey Median Sign Project.

Motion by Commissioner CLANCY, seconded by Commissioner CASTANEDA, to approve the design presented for the Lacey Median, located at Garner Avenue and Lacey Blvd.

Motion carried by the following roll call vote:

AYES:	Commissioners CLANCY, CASTANEDA, KELLEY, STODDARD
NOES:	Commissioners LEWIS
ABSTAIN:	Commissioners NONE
ABSENT:	Commissioners MILNES

RESULT:	APPROVED [4 TO 1]
MOVER:	Karen Clancy
SECONDER:	Joseph Castaneda
AYES:	Stoddard, Clancy, Castaneda, Kelley
NAYS:	Lewis
ABSENT:	Milnes

ADJOURNMENT

Chair Commissioner Stoddard adjourned the meeting at 1:22 p.m.

Respectfully Submitted,

Rosamaria Contreras
Administrative Technician



**AGENDA
STAFF REPORT**

MEETING DATE: 1/14/2019

AGENDA SECTION: C

SUBJECT:

Parks and Recreation Supervisor Chavez Monthly Staff Report

RECOMMENDATION:

Approval of Supervisor Chavez January Staff Report

FISCAL IMPACT:

ATTACHMENTS:

Monthly Parks and Rec report for January 2019 meeting

Monthly Parks and Recreation Report

Susie Chavez, Supervisor for Divisions
1719-Youth Services & 1720-Adult & Special Populations -1720
January 4, 2019



Teen Center/Youth Activities (Division 1719 Youth Services)

1. The 3rd Annual Fall Festival had the best turn-out since the program was started three years ago. Nonstop Facebook advertising started in August. To add to the program, this year a live band played during the event and helped make announcements about the children's costume contest, the times for the kids' version of the haunted maze. Tables, chairs and canopies were set up in front of the band stand so people could sit and eat, watch the event or just listen to the band. There were 4 food booths and 10 information/vendor booths. We had a check in booth to track attendance. The crowd was well over 800 for the afternoon. The bounce houses etc. were free for the kids, but next year we plan to charge \$1 per child to help offset the program costs. As the program grows, my goal would be to get enough vendors who pay for a booth space to help make the program costs covered
2. The 4th Annual Haunted Maze at the civic auditorium was well attended. This year we starting charging to get into the maze, \$1 per person. Prepaid wristbands were available at the Parks and Recreation office and at the door. The maze was open 3 hours on Saturday night with 441 in attendance and 2 hours Sunday night with 401 in attendance. Last year we had more people come thru the maze when it was free. Charging \$1 helped offset our decoration and candy costs. We also received a \$100 donation from Dias Law Firm Inc.
3. Last year we had one special Holiday dance party in February for grades 4th thru 6th. This year we have 3 planned. The November 9th event had a total of 134 students attend. 15 students were pre-register and 119 signed up and paid at the door. We have one coming up February 8 and March 22, 2019.
4. We had two school field trips to the Teen Center in October. Monroe elementary brought two groups totaling 240 students October 2nd. In November and December we had 12 school field trips. School field trips average 75 to 140 students per trip. We had over 1,200 students visit the teen center to celebrate good grades and citizenship in 6 week period. In January we will have three more field trips before the usual March school semester.
5. The 2nd Annual Enchanted Princess Christmas Party with breakfast had 70 people in attendance. This is a new program that is still in development. I had photographer Gary Feinstein take promotional pictures of the event to use for next year. The girls and their families that attended the event were very happy to be there.

6. Cheer class with new instructor Justine Felepa had 19 girls and were in the annual Hanford Christmas parade. She is looking forward to doing the class again and we will soon be setting up dates for her to do so.
7. Our Kids in the Kitchen has become very popular. For Winter Break I had the class come in from 1 p.m. to 4 p.m. to give them more time to hang out in the Teen Center as well as bake something to eat. Classes are generally after school at 4 p.m. and last only an hour and a half. We had room for 20 students and the class filled up quickly.
8. One of our parents requested a cooking class for older students. I was able to set up a free food prep and education class thru the local UC Cal Fresh Nutrition Education Program. Susan Lafferty who is the Community Education Specialist and her staff put together a great program for students' grades 6th thru 8th. We had space for 20 and ended up with 16 in the class. I was very pleased with the results.

Senior Center, Adult & Special Populations (Division 1720):

1. Weekly field trips are now a big thing at the Longfield Community Center. Tuesday and Thursday mornings after the Zumba class ends we host the Kings Rehab and Independent Living Program clients. While at the center they shoot pool, play basketball, dance, make craft projects and have a good time. On Tuesday, October 30th we had 60 clients participate/ 9 volunteers from the Soroptimist club help with games a special Halloween Party planned for them.
2. The Annual October Melco Reunion Dance was held Saturday, October 13th. Bands Prestige and Roadhouse shared the stage with 84 paid people in attendance.
3. The new monthly Senior Barn Dances is becoming established with the local dance crowd. October had 36 in attendance and December had 41 adults and seniors in attendance. November was cancelled due to the band members being out of town for Thanksgiving.
4. The monthly Food Bank is continuing to grow. The Hanford Sentinel came out on Wednesday January 2 to do a story on it, and even though it was cold and the day after New Years' there were over 200 people in attendance to get some fresh produce.





**AGENDA
STAFF REPORT**

MEETING DATE: 1/14/2019	AGENDA SECTION: D
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SUBJECT:

Sports, Longfield Center, Aquatics/Skate Park, Facilities, Community Promo/Events

FISCAL IMPACT:

ATTACHMENTS:

January 2019 Commission Report
Spring Kids Fest 2019 Flyer

CITY of HANFORD**Hanford Park & Recreation Department****Commission Report / Monday, January 14, 2019****Sports (Adults)****Adult Softball Spring League, Coed, Men's & Recreational**

League play begins the week of March 11, 2019. Some leagues may start sooner or later and are played on Monday, Tuesday and Thursday Nights.

Adult Volleyball League

League play began on Tuesday, January 29, 2019 at Woodrow Wilson GYM. Games are played every Tuesday night beginning at 6:30 p.m.

Aquatics & Skate Park**Now Hiring Lifeguards**

We are currently recruiting Lifeguards for the 2018 Summer Season. We are hoping to fill 15 lifeguard spots.

Longfield Community Center & Community Garden**Longfield Center Operation Hours**

Seniors: Monday – Friday from 8 a.m. – 11 a.m.

Open to the Public: Monday – Friday from 1pm – 9pm & Saturday from 1 p.m. – 5 p.m.

Community Food Bank

Community Food Bank takes place every first Wednesday of the Month from 10 a.m. – 12 p.m.

NJB, Special Olympics Basketball and Computer Coding Course

We currently host Hanford's NJB Practices on Tuesday and Thursday nights and host games on Saturday mornings. We'll also be hosting the Kings County Special Olympics Basketball Team practices on Tuesday and Thursday in the late afternoon. Our Computer Coding Course is coordinated by Fernando Castillo and free-of-charge. Fernando sends out applications to Hanford High students (must have a G.P.A. of 3.0 or higher), conducts interviews with a panel, picks 6 students and provide them with laptops. At the end of the course, students will be provided robots that they'll have to build and code to run an obstacle course. As a surprise to the students, Fernando will gift them the robot and laptop that they've been working on during the course.

Facilities Management**Facility Rentals**

We currently take reservations for the following buildings: Civic Auditorium, Veterans/Senior Center, 3rd Floor of the Courthouse, Longfield Center and Coe Park Hall.

Community Events/Promotions**5th Annual Spring Kids Fest**

Saturday, March 16, 2019 / 12 p.m. – 3 p.m. / Hidden Valley Park

Registration Fee: \$4 per child before event or \$5 day of event

Event geared towards children 2 – 12 years old

Children ages 12 and under are invited to come out to Hidden Valley Park to enjoy an afternoon of fun. Bounce houses, pony rides, petting zoo, trackless train rides, rock wall, reptile show, food, local performances, and so much more. Enjoy

Disney Characters, Stormtroopers, Clone Troopers & Imperial Office from “Star Wars” and Bat Man and Spider Man. Wristbands may be purchased in advance at the Parks & Recreation Office.

Easter Eggstravaganza

Friday, April 19, 2019 / 10 a.m. – 12 p.m. / Civic Auditorium Park

Registration Fee: \$5 per child before event or \$10 day of event

Event geared towards children 2 – 10 years old / bring your own Easter Basket

Join us as we’ll have bounce houses, fire truck & carousel rides, face painting, games and the Easter Egg Hunt! The Easter bunny will make a special trip to greet all the children in the park.

Mother & Son Date Night Dinner & Dance

Friday, April 19, 2019 / 6:30 p.m. to 9:30 p.m.

Theme: The Mad Hatter

Cost: \$50.00 Per Couple & \$22 Each Additional Son (Sons 4 years & Older)

Hanford Civic Auditorium, 400 N. Douty Street

Daddy & Daughter Date Night Dinner & Dance

Saturday, April 20, 2019 / 6:30 p.m. to 9:30 p.m.

Theme: The Mad Hatter

Cost: \$50.00 Per Couple & \$22 Each Additional Daughter (Daughters 4 years & Older)

Hanford Civic Auditorium, 400 N. Douty Street

Respectfully Submitted by Armando M. da Silva, Recreation Supervisor

SPRING KIDS FEST

Saturday, March 16, 2019
12pm - 3pm @ Hidden Valley Park

Ages
2 - 12

ADMISSION: WRISTBANDS
\$4 Presale / \$5 Day of Event

GAMES &
RIDES!

SPECIAL
PERFORMANCES!

Bounce Houses, Pony Rides, Rock
Wall, Reptile Show, Food & Info
Booths & Special Characters

TONS OF
FUN!

Purchase at the Parks & Recreation Office / 321 N. Douty St. Suite B / 559.585.252

KIDS DENTAL GROUP
Wiley M. Elick D.D.S. Inc.

KINGS MORTGAGE
SERVICES, INC.

Manuel F. DeSantos, D.D.S.
Family Dentistry

HANFORD
**PARKS
and
RECREATION**

HANFORD
MALL

Adventist Health

HANFORD
CHAMBER
OF COMMERCE





**AGENDA
STAFF REPORT**

MEETING DATE: 1/14/2019	AGENDA SECTION: E
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SUBJECT:

Parks Maintenance Staff Report November/December '18

RECOMMENDATION:

BACKGROUND:

FISCAL IMPACT:

ATTACHMENTS:

Park Division Staff Report November December'18

Park Division Staff Report November/December '18

- ✓ Mow Civic / Courthouse, Parks and Sports Fields bi-weekly
- ✓ Median Island Herbicide Application, litter clean up and irrigation repair
- ✓ Perform weekly inspections of the Landscape Assessment District Landscapes
- ✓ Water Truck – bi-weekly water truck route for trees in the Downtown District and various locations without automatic irrigation.
- ✓ YAC Baseball – aerated, applied gypsum and fertilizer to the four baseball fields.
- ✓ Rotary Field – aerated, applied gypsum, fertilizer and rye grass.
- ✓ The Plunge – repaired slide booster pump and electrical panel.
- ✓ Downtown District – prune street trees in front Salmons Furniture.
- ✓ Street Medians – planted new trees on East and West Lacey Blvd.
- ✓ Civic Park – decorated city Christmas tree for the holiday season.
- ✓ Civic/Courthouse – installed new shrubs and walk on bark to flowerbeds.
- ✓ Civic/Courthouse – installed steel bollards on the corners of the turf areas to keep off of the turf.
- ✓ Lacey Blvd Median – began installing new shrubs from Greenfield to 12th Ave.

- ✓ Leaf Litter Clean Up – started fall leaf cleanup at all parks and facilities.
- ✓ Industrial Park – applied herbicide to landscape areas
- ✓ The Plunge – replaced malfunctioning backflow device with new unit.
- ✓ Downtown District – trimmed all shrubs in planter bubbles.
- ✓ 10th Ave Parkway – trash and leaf litter clean up.
- ✓ YAC baseball/football – reseeded all playing fields for upcoming youth leagues.
- ✓ YAC baseball/football – applied herbicide to all fence lines and parking lot.
- ✓ Civic/Courthouse – applied fertilizer and gypsum to all turf areas.
- ✓ Civic/Courthouse – removed Christmas decorations from the park.
- ✓ Splash Pads – drained and winterized all splash pads before the freezing temperatures.
- ✓ Community Garden – pruned all palm trees around garden.
- ✓ Train Station – repaired irrigation leak in the overnight parking area.
- ✓ Armory – applied herbicide around building perimeter and landscape area.



**AGENDA
STAFF REPORT**

MEETING DATE: 1/14/2019

AGENDA SECTION: 1

SUBJECT:

Elect New Chair and Vice Chair Commissioner

RECOMMENDATION:

Elect New Chair and Vice Chair Commissioner

FISCAL IMPACT:

Insert Fiscal Impact Here or Erase Completely

ATTACHMENTS:



AGENDA STAFF REPORT

MEETING DATE: 1/14/2019	AGENDA SECTION: 2
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SUBJECT:

Parks and Recreation: Review and discussion of the Parks and Recreation Master Plan Update survey questions.

RECOMMENDATION:

That the Parks and Recreation Commission, by motion, approve the survey questions presented by Pros Consulting.

BACKGROUND:

During our December 18, 2018 Parks and Recreation Commission meeting, commission requested the opportunity to review and have input into the statistically valid survey. Pros Consulting along with staff assembled an outline of questions we felt would fit our community and is attached for commission's review and input.

FISCAL IMPACT:**ATTACHMENTS:**

Hanford CA PR Survey (December 19 2018) - PROS revised

Community Interest and Opinion Survey

Let your voice be heard today!

Hanford Parks and Recreation would like your input to help determine parks and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope or fill it out online. We greatly appreciate your time.

1. Please indicate if you or any member of your household has used each of the Parks and Recreation facilities listed below in the past 12 months by circling either "Yes" or "No" next to each facility. If "Yes", please rate the facilities of this type using a scale of 1 to 4, where 4 means "Excellent" and 1 means "Poor". If "No" please use the number from the list on question 1a.

Type of facility:	Have you used this facility?		If "Yes", please rate the condition of this facility				
	Yes	No	Excellent	Good	Fair	Poor	Don't Know
1. Centennial Park	Yes	No	4	3	2	1	9
2. Hidden Valley Park	Yes	No	4	3	2	1	9
3. Freedom Park	Yes	No	4	3	2	1	9
4. Coe Park	Yes	No	4	3	2	1	9
5. Lacey Park	Yes	No	4	3	2	1	9
6. Civic/Courthouse Park	Yes	No	4	3	2	1	9
7. Johnson Park	Yes	No	4	3	2	1	9
8. Encore Park	Yes	No	4	3	2	1	9
9. Lakewood Park	Yes	No	4	3	2	1	9
10. Redwood Park	Yes	No	4	3	2	1	9
11. Gateway Park	Yes	No	4	3	2	1	9
12. Sherwood Park	Yes	No	4	3	2	1	9
13. Quail Run Estates Park	Yes	No	4	3	2	1	9
14. Glacier Park	Yes	No	4	3	2	1	9
15. Vineyard Park	Yes	No	4	3	2	1	9
16. Quail Park	Yes	No	4	3	2	1	9
17. Independence Park	Yes	No	4	3	2	1	9
18. Silver Oaks Park	Yes	No	4	3	2	1	9
19. Hye Park	Yes	No	4	3	2	1	9
20. Bob Hill Athletic Complex	Yes	No	4	3	2	1	9
21. Rotary Field	Yes	No	4	3	2	1	9
22. Harris Street Ball Park	Yes	No	4	3	2	1	9
23. Hanford Learning Center Softball Complex	Yes	No	4	3	2	1	9
24. The Plunge	Yes	No	4	3	2	1	9
25. Airport Park	Yes	No	4	3	2	1	9
26. Longfield Center	Yes	No	4	3	2	1	9
27. Civic Auditorium	Yes	No	4	3	2	1	9
28. Coe Park Hall	Yes	No	4	3	2	1	9
29. Old Courthouse	Yes	No	4	3	2	1	9
30. Goodwill/Senior Center	Yes	No	4	3	2	1	9

- 1a. If your household has NOT visited any City of Hanford parks or facilities in the past 12 months, please CHECK ALL of the following reasons you have NOT visited.**

Type of facility:	Too far from Residence	Not Aware of Park/Facility	Do Not Feel Safe	Lack of Transportation	Not Well Maintained	Lack of Features We Want to Use	Lack of Parking
1. Centennial Park							
2. Hidden Valley Park							
3. Freedom Park							
4. Coe Park							
5. Lacey Park							
6. Civic/Courthouse Park							
7. Johnson Park							
8. Encore Park							
9. Lakewood Park							
10. Redwood Park							
11. Gateway Park							
12. Sherwood Park							
13. Quail Run Estates Park							
14. Glacier Park							
15. Vineyard Park							
16. Quail Park							
17. Independence Park							
18. Silver Oaks Park							
19. Hye Park							
20. Bob Hill Athletic Complex							
21. Rotary Field							
22. Harris Street Ball Park							
23. Hanford Learning Center Softball Complex							
24. The Plunge							
25. Airport Park							
26. Longfield Center							
27. Civic Auditorium							
28. Coe Park Hall							
29. Old Courthouse							
30. Goodwill/Senior Center							

- 2. From the following list, please CHECK ALL of the following ways you learn about recreation programs and activities.**

___(01) City Website	___(06) Friends and neighbors	___(11) Facebook
___(02) Friends of Websites	___(07) Promotions at special events	___(12) Twitter
___(03) Materials at Park and Recreation facilities	___(08) Temporary signs at parks or around City	___(13) Instagram
___(04) Conversations with park staff	___(09) Smart phone application	___(14) Flyers/newsletter
___(05) Newspaper	___(10) Emails	___(15) City Council meetings
		___(16) Other: _____

3. From the list in Question 2, which **THREE** methods of communication would you **MOST PREFER** the City to use to communicate with you about recreation programs and activities? *[Write-in your answers below using the numbers from the list in Question 2, or circle "NONE".]*

1st: _____ 2nd: _____ 3rd: _____ NONE

4. Has your household participated in any recreation programs offered by the City of Hanford during the past 12 months? _____(1) Yes _____(2) No *[Skip to Q4b.]*

- 4a. How would you rate the overall quality of recreation programs in which your household has participated? _____(4) Excellent _____(3) Good _____(2) Fair _____(1) Poor

- 4b. Please **CHECK ALL** of the following reasons why you may have **NOT** participated in City of Hanford recreation programs during the past 12 months, or have not participated **MORE OFTEN**.

_____(01) Lack of quality instructors
 _____(02) Use programs of other agencies
 _____(03) I don't know what is offered
 _____(04) Lack of quality programs
 _____(05) Fees are too high
 _____(06) Too far from residence
 _____(07) Program times are not convenient
 _____(08) Classes are full
 _____(09) Program not offered
 _____(10) Registration is difficult
 _____(11) Poor customer service by staff
 _____(12) Lack of transportation
 _____(13) Lack of right program equipment
 _____(14) Too busy/not interested

5. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Hanford's Parks and Recreation system.

The Parks and Recreation system in Hanford...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01. Improves my (my household's) physical health and fitness	5	4	3	2	1	9
02. Help to reduce crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
03. Makes Hanford a more desirable place to live	5	4	3	2	1	9
04. Preserves open space and protects the environment	5	4	3	2	1	9
05. Increases my (my household's) property value	5	4	3	2	1	9
06. Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
07. Provides positive social interactions for me (my household)	5	4	3	2	1	9
08. Provides clean/aesthetically pleasing landscaping along public streets	5	4	3	2	1	9
09. Helps to attract new residents and businesses	5	4	3	2	1	9
10. Promotes tourism to the city and the region	5	4	3	2	1	9
11. Positively impacts economic/business development	5	4	3	2	1	9
12. Is age-friendly and accessible to all age groups	5	4	3	2	1	9

6. Which **FOUR** benefits from the list in Question 5 are **MOST IMPORTANT** to you and members of your household? *[Write-in your answers below using the numbers from the list in Question 5, or circle "NONE".]*

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

7. Please indicate if you or any member of your household has a need for each of the Parks and Recreation facilities listed below by circling either "Yes" or "No". If "Yes", please rate how well your need for facilities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met".

Type of facility:	Do you have a need for this facility?		If "Yes", how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Aerobics/dance rooms/dance floors	Yes	No	5	4	3	2	1
02. Amphitheater	Yes	No	5	4	3	2	1
03. Banquet/meeting rooms	Yes	No	5	4	3	2	1
04. Baseball fields	Yes	No	5	4	3	2	1
05. Basketball courts	Yes	No	5	4	3	2	1
06. Bicycle pump track	Yes	No	5	4	3	2	1
07. Community gardens	Yes	No	5	4	3	2	1
08. Concession stands	Yes	No	5	4	3	2	1
09. Disc golf course	Yes	No	5	4	3	2	1
10. Dog parks	Yes	No	5	4	3	2	1
11. Football fields	Yes	No	5	4	3	2	1
12. Indoor pool/natorium	Yes	No	5	4	3	2	1
13. Mountain bike trails	Yes	No	5	4	3	2	1
14. Outdoor board games (chess, checkers)	Yes	No	5	4	3	2	1
15. Outdoor exercise equipment	Yes	No	5	4	3	2	1
16. Pavilions/picnic sites	Yes	No	5	4	3	2	1
17. Pickle ball courts	Yes	No	5	4	3	2	1
18. Playgrounds	Yes	No	5	4	3	2	1
19. Recreation center/gymnasium	Yes	No	5	4	3	2	1
20. Restroom buildings	Yes	No	5	4	3	2	1
21. Sand volleyball courts	Yes	No	5	4	3	2	1
22. Senior center	Yes	No	5	4	3	2	1
23. Soccer/lacrosse multi-purpose fields	Yes	No	5	4	3	2	1
24. Softball fields	Yes	No	5	4	3	2	1
25. Splash pad	Yes	No	5	4	3	2	1
26. Tennis courts	Yes	No	5	4	3	2	1
27. Walking and biking trails (multi-use paved)	Yes	No	5	4	3	2	1
28. Walking and hiking trails (natural surface)	Yes	No	5	4	3	2	1

8. Which **FOUR** facilities from the list in Question 7 are **MOST IMPORTANT** to your household?
[Write-in your answers below using the numbers from the list in Question 10, or circle "NONE".]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

9. Please indicate if you or any member of your household has a need for each of the Parks and Recreation programs listed below by circling either "Yes" or "No" (*when considering your needs, you are not limited to programs currently offered in Hanford*). If "Yes", please rate how well your need for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met".

Type of program/service:	Do you have a need for this program?		If "Yes", how well are your needs being met?				
			100% Met	75% Met	50% Met	25% Met	0% Met
01. Adult basketball/volleyball programs	Yes	No	5	4	3	2	1
02. Adult learning classes (language, tech, etc.)	Yes	No	5	4	3	2	1
03. After school programs/out-of-school camps	Yes	No	5	4	3	2	1
04. Art classes (pottery, painting, etc.)	Yes	No	5	4	3	2	1
05. Bicycle lessons and clubs	Yes	No	5	4	3	2	1
06. Community special events (concerts, festivals, etc.)	Yes	No	5	4	3	2	1
07. Environmental education and programs	Yes	No	5	4	3	2	1
08. Fitness and wellness programs (Yoga/Tai Chi, etc.)	Yes	No	5	4	3	2	1
09. Gardening classes, farm-to-table classes/events	Yes	No	5	4	3	2	1
10. Golf lessons/clinics	Yes	No	5	4	3	2	1
11. Gymnastics	Yes	No	5	4	3	2	1
12. Music classes	Yes	No	5	4	3	2	1
13. Outdoor programs (nature programs, etc.)	Yes	No	5	4	3	2	1
14. Performing arts programs	Yes	No	5	4	3	2	1
15. Programs for people with special needs	Yes	No	5	4	3	2	1
16. Recreation/competitive swim team	Yes	No	5	4	3	2	1
17. Running events (5K, 10K, Marathons)	Yes	No	5	4	3	2	1
18. Sand volleyball programs	Yes	No	5	4	3	2	1
19. Senior programs and services	Yes	No	5	4	3	2	1
20. Tennis lessons and leagues	Yes	No	5	4	3	2	1
21. Walking/jogging/running clubs	Yes	No	5	4	3	2	1
22. Water fitness programs/lap swimming	Yes	No	5	4	3	2	1
23. Youth baseball/softball programs	Yes	No	5	4	3	2	1
24. Youth basketball/volleyball programs	Yes	No	5	4	3	2	1
25. Youth football programs	Yes	No	5	4	3	2	1
26. Youth lacrosse programs	Yes	No	5	4	3	2	1
27. Youth learn to swim programs	Yes	No	5	4	3	2	1
28. Youth learning/enrichment classes	Yes	No	5	4	3	2	1
29. Youth soccer programs	Yes	No	5	4	3	2	1

10. Which **FOUR** programs from the list in Question 9 are **MOST IMPORTANT** to your household?
[Write-in your answers below using the numbers from the list in Question 13, or circle "NONE".]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

11. The following is a list of actions the City of Hanford could take to improve the parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right of the item.

Types of Improvements:		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
Improvements to Existing Facilities					
01.	Repair parks	4	3	2	1
02.	Improve existing athletic fields	4	3	2	1
03.	Improve existing trail System	4	3	2	1
04.	Add trails/walking loops in existing parks	4	3	2	1
05.	Improve existing outdoor pools/aquatic centers	4	3	2	1
06.	Improve existing recreation buildings	4	3	2	1
07.	Incorporate public art into existing facilities	4	3	2	1
Developing New Facilities					
08.	Purchase land to preserve open space	4	3	2	1
09.	Develop new parks	4	3	2	1
10.	Develop a new sports complex (baseball, soccer, softball, etc.)	4	3	2	1
11.	Develop a new off-leash dog park	4	3	2	1
12.	Develop new walking, biking trails	4	3	2	1
13.	Develop new plaza area for community events	4	3	2	1
14.	Develop an outdoor adventure area (ropes course, zipline, etc.)	4	3	2	1
15.	Develop more lighted sports fields	4	3	2	1

12. Which **FOUR** actions from the list in Question 11 would you be **MOST WILLING** to fund? *[Write-in your answers below using the numbers from the list in Question 16, or circle "NONE".]*

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

13. Do you think the 18-acre city-owned property adjacent to Hidden Valley Park should be sold and proceeds be used for other recreational facilities in other parts of the City?

____(1) Yes, sold and proceeds used for recreational facilities in other parts of the City.
 ____ (2) No, develop property into an extension of Hidden Valley Park.
 ____ (3) Not aware of the 18-acre city-owned property adjacent to Hidden Valley Park.

14. Would you be willing to walk or bike to a park if the trail/path was safe and well maintained?

____(1) Yes
 ____ (2) No
 ____ (3) I already walk to parks

15. How supportive would you be of having an indoor recreational facility in the City of Hanford?

____(5) Very Supportive ____ (2) Not Supportive
 ____ (4) Supportive ____ (1) Not at all Supportive
 ____ (3) Neutral ____ (9) Don't Know

16. Please rate your level of satisfaction with the overall value that your household receives from the City of Hanford Parks and Recreation Department.

____(5) Very Satisfied ____ (3) Neutral ____ (1) Very Dissatisfied
 ____ (4) Satisfied ____ (2) Dissatisfied ____ (9) Don't Know

17. Your gender: ____ (1) Male ____ (2) Female

18. Including yourself, how many people in your household are...

Under age 5: _____ Ages 15-19: _____ Ages 35-44: _____ Ages 65-74: _____
 Ages 5-9: _____ Ages 20-24: _____ Ages 45-54: _____ Ages 75+: _____
 Ages 10-14: _____ Ages 25-34: _____ Ages 55-64: _____

19. Your age: _____ years**20. How many years have you lived in Hanford?** _____ years**21. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?**

____(1) Yes ____ (2) No

22. Which of the following best describes your race/ethnicity?

____(1) White/Caucasian ____ (4) African American/Black ____ (6) Other: _____
 ____ (2) Asian ____ (5) Native American ____ (9) Decline to Answer
 ____ (3) Pacific Islander

Please use the space below to provide any additional comments:

This concludes the survey – Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The address information printed to the right will ONLY be used to help identify areas with specific needs. Thank you.