



**CITY COUNCIL MEETING
MINUTES
January 24, 2019 3:00 PM
Training Room
319 N. Douty**

CALL TO ORDER SPECIAL SESSION:

Mayor Sue Sorensen called the meeting to order at 3:10 p.m.

ROLL CALL BY THE CITY CLERK:

Attendee Name	Title	Status	Arrived
John Draxler	Vice Mayor	Present	2:50 PM
Martin Devine	Council Member	Present	2:50 PM
Sue Sorensen	Mayor	Present	2:50 PM
Art Brieno	Council Member	Present	2:50 PM
Francisco Ramirez	Council Member	Late	3:26 PM

FLAG SALUTE:

PUBLIC COMMENT:

*Comments from the public are limited to items listed on the agenda (GC 54954.3a). A maximum of **three minutes** is allowed for each speaker. Please begin your comments by stating your name and providing your city of residence.*

David Ayers, Hanford - He told the Council that setting the goals and objectives was a rewarding experience for him when he was on the Council. He said this work was important and will be used when it comes time to evaluate the City Manager.

Diane Sharp, Hanford - She stated that the Council should consider the following five topics as they proceed with their goal setting; A. Impact of homelessness on the city, B. Government transparency, C. Public safety, D. Job growth, and E. Contract extension of the City Manager.

Larry Thatcher, San Juan Capistrano - He said that he is a representative from Caliva. He noted the marijuana industry has grown. Caliva is coming to Hanford and the first business transaction is anticipated to be in March 2019.

Rand Martin, Sacramento - Mr. Martin is also a representative from Caliva and asked the Council to consider retail delivery with the city. The benefits of which include tax revenue (both sales and Measure C tax) and job growth.

Bob Ramos, Hanford - He stated that he agrees with Diane [Sharp]. He said that if Hidden Valley Park is sold, it would be against the will of the people because he collected 2,700 signatures of people who said they want it to be a park. He wants Hidden Valley Park removed from being listed as surplus.

Mike Quinn, Hanford - He said he echoed Diane [Sharp] and Bob [Ramos]. He said he is concerned about transparency.

Nathan Odom, Hanford - He stated he is in favor of keeping Hidden Valley Park. He would like to see more outreach to the community via social media. He thinks the Bastille is heading in a good direction.

Michelle Brown, Main Street Hanford - She thanked the City for the support in helping Main Street Hanford achieve its goals. She then summarized MSH's 2018 budget and described how and where money was spent.

GOALS & OBJECTIVES WORKSHOP:

On January 24 and 25, 2019, the Hanford City Council participated in a retreat to establish a foundation for effective governance and set goals for the next 12-24 months.

The report below was provided by Julia Novak of the Novak Consulting Group.



CITY OF
HANFORD

STRATEGIC PLANNING FRAMEWORK

Hanford, California – ushering in a decade of success where actions create positive results!

Key Performance Areas and 2019-2020 City Council Priorities



Efficient & Responsive City Government

- Provide customer service training for City Staff and Council.
- Provide more Council training and educational opportunities.
- Conduct a City-wide staffing study and assess Code Enforcement Staffing and practices.



Collaborative Community Relationships

- Develop a collaborative process to address issues associated with homelessness.



Fiscal Sustainability

- Evaluate fees and revenues in light of anticipated cannabis revenues.



Exceptional Quality of Life

- Ensure an indoor recreation facility is included in the Parks Master Plan process.



Strategic Economic Development, Infrastructure & Planning

- Evaluate the Downtown East Plan.
- Evaluate the City's Zoning Ordinance.
- Evaluate cannabis regulations now that the state law has been clarified.
- Develop a plan for job growth including job growth in the technology sector.
- Develop a food truck ordinance.



Engaged & Informed Community

- Develop a public relations strategy (newsletters, social media, etc.) and address staffing needs.



Safe & Welcoming Community

- Address public safety staffing needs (Police & Fire).

Facilitated by The Novak Consulting Group



Day One – January 24, 2019

Setting the Stage and Introductions

At the close of public input the facilitator reviewed the agenda and asked the Councilmembers to share their expectations for the retreat.

EXPECTATIONS

Continue w/
former Councils
Achievements

Make a
positive
difference

Work together,
respectfully &
Come together
as a Council

Establish
working
relationships

Clarity
Communication

Come together,
agree on goals
and mission for
Council & Staff

Work with
Council
Build Relationships

Clear & Concise
Direction

Governing Together

Good Governance	Values	Prevailing—or not	Relationship with Colleagues	Relationship with City Manager	Known for
• Openness • Streamlined—efficiency • Prepared • Equality amongst staff—Council and Citizens • Fiscal Responsibility	• Sound principle • Transparency • Fiscal responsibility • Common sense • Respect • Respect each other's opinions • Treat each other with respect • Communication • Ethical • Consideration • Honest	• Majority rules—minority joins and moves forward • No matter the outcome, be respectful • Team effort—give thought to issues when I don't prevail • Respect the vote • Whichever way the decision goes, get behind it and ensure success	• Respectful • Open • Honest • Friendly • Trust • Sharing information • Professional but lighthearted enough to enjoy the meetings • Want to be able to depend on each person—predictable; not working behind the scenes to weaken the team • Open discussions • Be aware of issues and have open discussions and share opinions—influence • Respect • And understand we will all not agree; share thoughts and help come together	• Honest • Equal—all values by the City Manager • Respectful • Open • Honest • Friendly • Approachable • Confident • Accurate information • Openness • Respect • Professional—he is prepared, does his homework, and is trustworthy	• Focused • Accomplishes goals • Moving the City forward in a carefully calculated, positive manner • Progressive • Soundness • Continue process to ensure continued success • Innovative • Business friendly • Modern

Governing Body Roles

Each person was asked to reflect on the Governance Roles identified by Dr. John Nalbandian and Julia Novak in 2016. Each person will play each of the various roles during their time on the City Council – and some roles come more naturally than others. Each person “ranked” the six roles for themselves.

Mayor	John	Martin	Art	Francisco
Strategic Vision ⁴⁰	Trustee Steward ³⁰	Strategic Vision ^{40/30}	① Representative Constituent Advocate ³⁵	Strategic Vision ^{25%}
Community Builder ²⁰	Community Builder ²⁰	Decision Maker ^{25/1}	② Trustee Steward ¹⁰	Decision Maker ^{25%}
Trustee Steward ¹⁰	Strategic Vision ²⁰	Trustee Steward ^{20/1}	③ Strategic Vision ²⁰	Community Builder ^{35%}
Decision Maker ¹⁰	Decision Maker ¹⁰	Representative Constituent Advocate ¹²	④ Decision Maker ¹⁰	Representative Constituent Advocate ^{10%}
Representative Constituent Advocate ¹⁰	Representative Constituent Advocate ¹⁰	Community Builder ¹⁰	⑤ Community Builder ¹⁵	Trustee Steward ^{2.5%}
Oversight ¹⁰	Oversight ¹⁰	Oversight ³	⑥ Oversight ⁶	Oversight ^{2.5%}

The Ideal Governing Body Member

After considering the roles, the Council was asked to consider how different groups would define the “ideal member of the governing body.” They considered this question from the perspective of The Public, the Staff, and their Council Colleagues.



Great Expectations

The Mayor and Council spent some time sharing the expectations that they have of one another as they govern together.

What do I need from my Council Colleagues in order for me to be an effective Council Member?	What am I willing to give my colleagues?
• Consideration—understand where I come from • Respect • Treat others as you would like to be treated • Be fully engaged • Limit use of electronics and do not bring them into closed session • Be prepared • Be informed • Communication • Listening ear • Understanding • Share information • Know the role of the governing body • Maintain confidentiality • Do not share information learned in closed session • Be fiscally responsible • Be reliable • Invite one another to function—include me! • Conscientious • Don't feed the fire • Cover each other's back • Avoid drama • Don't be divisive • Once a decision is made—support the direction publicly	• Consideration—understand where I come from • Respect • Treat others as you would like to be treated • Be fully engaged • Limit use of electronics and do not bring them into closed session • Be prepared • Be informed • Communication • Listening ear • Understanding • Share information • Know the role of the governing body • Maintain confidentiality • Do not share information learned in closed session • Be fiscally responsible • Be reliable • Invite one another to functions • Conscientious • Don't feed the fire • Cover each other's' backs • Avoid drama • Don't be divisive • Once a decision is made—support the direction publicly

What does the Council need from the Mayor in order for the Council to be seen as high performing?	What do I think the Mayor needs from me in order for her to be effective? What am I willing to give the Mayor?
• Be visible • Consider new options for engaging with the community—regular video posts, state of the City, etc • Strong leadership • Be the voice of the Council • Run an efficient meeting • Be open to all of us • Be receptive • Follow-up with staff on citizen input • Keep public comment focused on issues within the City’s purview • Civility, prohibit slanderous comments—within the law • Be organized • Be prepared • Collaborate with the City Manager on the agenda	• Respect • Assistance • Engagement • Support • A head’s up • My time—to ensure I am prepared • Readiness • I will do my homework

Closing Thoughts

The evening ended with each person sharing a reflection on the afternoon’s activities:

- John – Like what I see so far; amazed what we have learned about each other in this short period of time – just keep remembering that.
- Martin – Coming in, I wasn’t sure exactly what to expect. Not surprised by the outcomes of the exercises; think it has gone very well and am anxious to get on with it tomorrow.
- Art – There is hope! The City will benefit greatly.
- Francisco – Great exercise; learned a lot about each other. Can’t wait to get to the meat and potatoes.
- Mayor – Wish more community members would have stayed this evening. People don’t understand what it means to be a Council member. Rarely have an opportunity like this. Appreciate the time to reflect and hear the genius thoughts that come from the Council.
- Ty – One item for discussion tomorrow may be about information the Council receives in agenda packets – would appreciate information about how much detail you want, brevity; appreciated the comment about there not always being a correct answer. The public may think there will be a “right” answer.
- Sarah – Like this Council! Think you will work well with each other. Treating each other with respect has been repeated. Having patience for one another will also be important as you work together. I’ve learned the Mayor likes to be in the loop – when in doubt, keep her in the loop.
- Darrel – Couple of councils ago, we had a similar retreat with a very different outcome – we have come so far in a short time. Staff is so excited about the tone of this Council and how you are approaching doing the City’s business.

ADJOURNMENT:

Mayor Sorensen adjourned the meeting at 6:40 p.m.

Respectfully submitted,

Sarah Martinez
City Clerk